



FAUL ICCE WORKSHOP ON ENTREPRENEURSHIP & INNOVATION, Edition #1

Business idea generation, evaluation & implementation

Ljubljana, December 5-6, 2017

Program

December 5, 2017

Workshop basics

15.00 – 15.30 Introduction to the workshop (Presentation of topics and purposes, Introduction to entrepreneurship and innovation)

Idea generation & evaluation

15.30 – 16.45 Idea generation – introduction & brainstorming session (Creativity & Interviews preparation)

17.00 – 18.30 Brainstorming session (group work – empathy)

18.30 – 20.00 Idea development - user & problem definition, brainstorming

December 6, 2017

9.00 – 10.30 Idea development – prototypes, Presentation preparation

10.45 – 11.45 Idea presentations and idea evaluations

From idea to practical implementation

12.45 – 14.00 Guidelines to developing business plans and acquiring various funds for ventures

14.15 – 15.00 Practical aspects for the support and support programs on the entrepreneurship

15.00 – 16.00 Student reflections on business plan development (non-guided student elaborations)

December 7 – December 13, 2017

Student homework – business plan preparation