

INTERNATIONAL CAREER
CENTER FOR
ENTREPRENEURSHIP

WHAT IS ICCE?

One of the four common ET 2020 objectives is enhancing creativity and innovation, including entrepreneurship.

International Career Center for Entrepreneurship (ICCE) will provide tailor made workshops to target group members, and a platform to merge and encourage entrepreneurship and innovative efforts for target group members and partnering institutions.

- **Result 1** - Increased practical skills and experiences of students in the fields of entrepreneurship, business management and innovation, by taking participation in the **ICCE workshops**, and having the opportunity to work and be taught by business sector representatives, and entrepreneurship and business management experts (8 WORKSHOPS, 2 PER PARTNER)
- **Result 2** - Improved collaboration and experience-sharing among students, using the ICCE and the **online resource hub**, to share views, opinions, promote and discuss ideas, peer advice.
- **Result 3** - Strengthened existing and established new cross-institutional knowledge transfers, and sharing of best practices, concerning the Career Centers. For this purpose an **Intensive Study Programme** will be organized as part of the activities of this component.
- **Result 4** - Strengthened links between the stakeholders, in particular between the business sector and students at the respective HEIs. Despite the active presence of business sector representatives in all project activities, the BSS and ICCE activities will be followed up by the business sector and suggestions provided on further improvements on these activities.

ICCE ACTIVITIES

1. Establishment of ICCE (ICCE board of founders) – kick off meeting
2. Organize Intensive Study Programme in Latvia (June, 2017)
 - ✓ Familiarize teaching staff with the ICCE objectives, methodologies and possibilities
 - ✓ Analyze existing career centers and sustainability of CCC
 - ✓ Discuss various scenarios for implementing ICCE into the existing curricula
 - ✓ Draft versions for each of the 8 workshops defined
3. Organize ICCE workshops (1 per year, per partner) – beginning of next semester
4. Creation of online resource hub – after the first workshops
 - ✓ Online meetings every 3 months

Intensive Study Programme

ICCE teaching development (Intensive study programme for teaching staff), 5 days active + 2 travel, 6 month, Latvia –

- Intensive study programme for teaching staff, to familiarize them with the ICCE objectives, methodologies and possibilities. The training will discuss various scenarios for implementing ICCE into the existing curricula on the four institutions.
- The purpose of this intensive program for teaching staff is to provide the foundation for establishing the ICCE workshops, which would be implemented in the academic 2017/2018. Teaching staff will receive guidance, skills and new methods for implementing the workshops at their respective institutions. Draft versions for each of the 8 workshops will be defined, including the themes and study materials that will be provided.
- The project team will start with the development of the ICCE Workshops, carefully planning their contents and the time-windows in which they should take place.
- Document preparation for ICCE Workshops. develop forms for carrying out the exercises and templates for development of a business idea and business plan during workshops

ICCE WORKSHOPS

- Organizing ICCE workshops, 2 per institution, in second and third semester of the project duration.
- The workshops will focus on encouraging the concept entrepreneurship and innovation among students of all partner organization. Workshops will focus on real-life scenarios, development of business ideas and entrepreneurial competencies, basic knowledge and shared experience of start-up and operational costs, as well as financial planning, sales techniques and other important aspects.
- Additionally, workshops will focus on inventions and innovations and how to bring initial ideas and concepts to market. Participation of key-note speakers, which are experts in various business areas is one of the backbones of this output, as well as best practice and knowledge sharing.
- Preparing media outputs from the finished workshops, including printed materials, video and/or audio lectures

ONLINE RESOURCE HUB

The resource hub will represent a centralized place for sharing guides (print, video, audio), documentation and tutorials focused on entrepreneurship career advice for students, such as how to conduct interviews with potential employees, how to negotiate salaries and other elements for successfully running a start-up business.

Online coordination meetings - every three months, between project representatives will be held, to coordinate on new content, sharing experiences, news and promotion to young individuals and higher education students (every 3 months)

- ✓ Creation of the online resource hub with a dedicated address, testing and finalizing the initial 1.0 version.
- ✓ Upload and maintenance of resources in the hub
- ✓ Promotion of the resource hub for prospective students
- ✓ Assessment of published resources by business community and successful start-up representatives, measuring statistics from the platform